



Trenton Veterans Memorial Library

Proudly serving the communities of

Brownstown, Grosse Ile, Trenton and Woodhaven

2024 By the Numbers:

- **81,537** Digital Downloads (eBooks, eAudio etc.)
- **181,916** Total Circulation
- About **91,000** Physical Items to borrow from the library, and over **115,000** free eBooks, eAudioBooks, eMagazines, eMovies etc.
- **123,311** Library Visitors (average 416/day)
- **14657** Total Active Library Cards (12/2024)
- **299** Library Programs (plus passive programs and take home options)
- Over **\$30,000** in Grants, Donations
- Approx. **15,800** Questions asked of librarians
- New and updated equipment, furnishings and programs

STATISTICS

CIRCULATION STATISTICS

Library usage has changed dramatically over the past several years. There has been a change in emphasis from usage of collections, to usage of spaces, services, and programming. Our 2024 statistics reflect this change.

OVERALL CIRCULATION

2024 Circulation numbers reflect a number of trends currently going on in our area. The first is that overall circulation is up almost 10% from last year. Circulation of digital items is up a bit more percentage wise than the physical items. The chart below compares overall numbers for the past two years.

2024 Circulation of Digital vs. Physical in Library Items

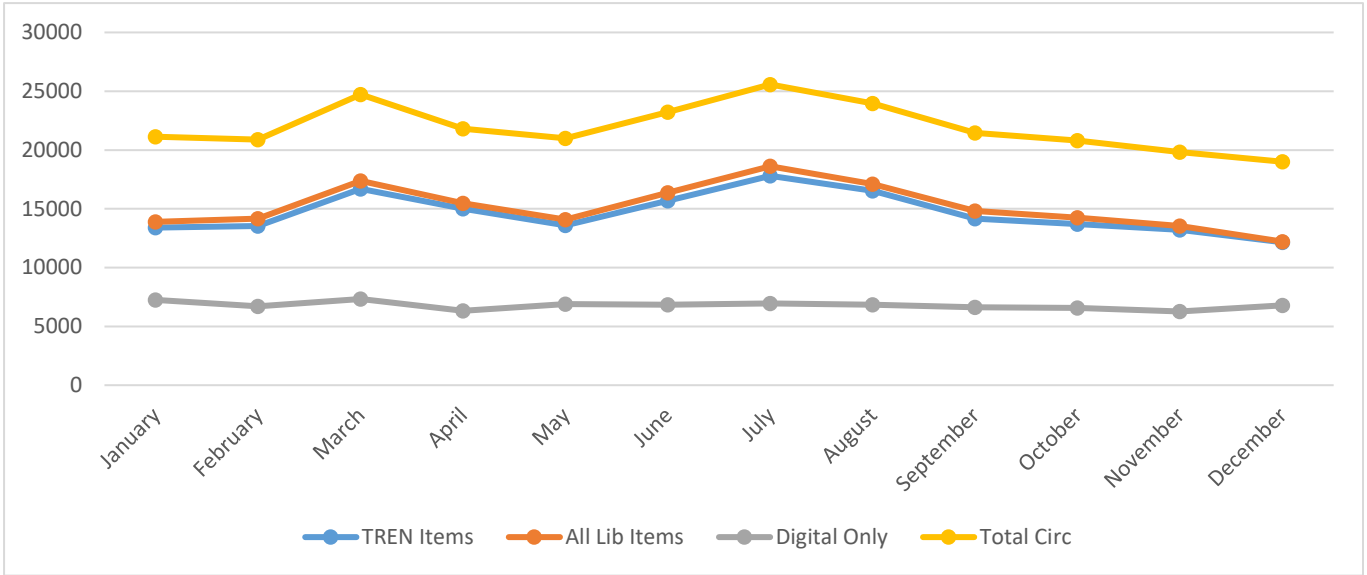
	eContent Downloads							
	LIBBY	HOOPLA	Kanopy	Tumble Books	Blackstone Audio	Digital Total	Physical Items	TOTAL Digital+ Physical
2024	68255	11619	1305	207	187	81537	181916	263453
2023	58206	10884	1135	121	0	70346	172600	242946
	eBooks eAudio	eBooks eAudio Movies Music	Movies	Interactive eBook eAudio	eAudio Only		Items in the library: like books magazines	

		TV shows		K-5 th grade			movies music LOT etc.	
--	--	----------	--	-------------------------	--	--	-----------------------	--

MONTHLY CIRCULATION TRENDS

The graph below shows the 2024 monthly circulation statistics. This shows the ebb and flow of circulation over the year. You can see the peak months in March and July. You can also see the difference between digital and physical items. Physical items are still checked out more than digital items. Most of the items checked out are items from our library’s collection.

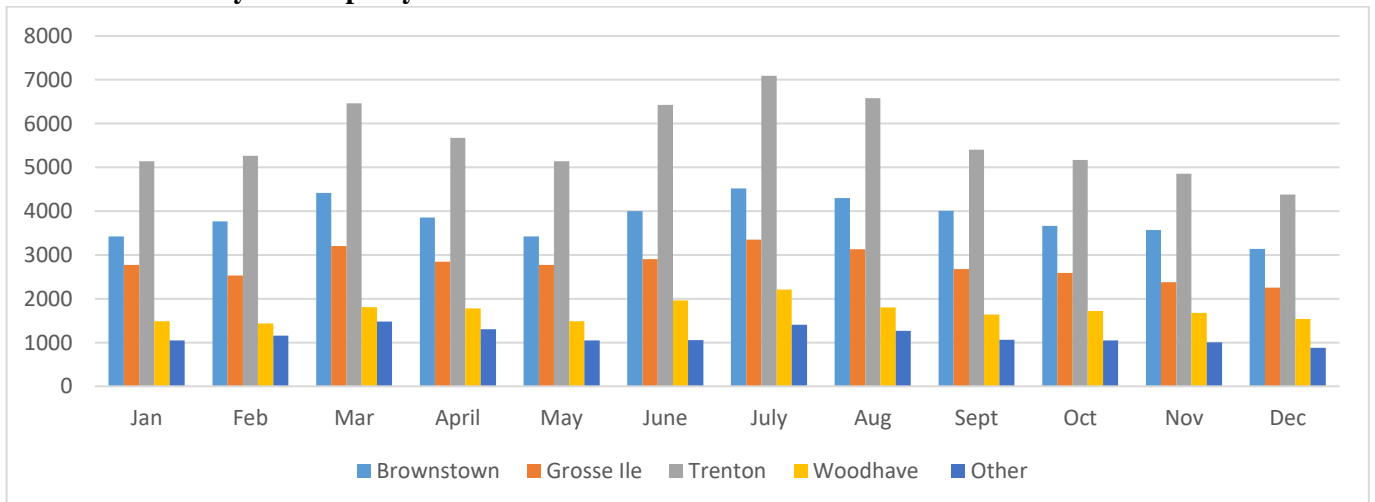
2024 Circulation by Month



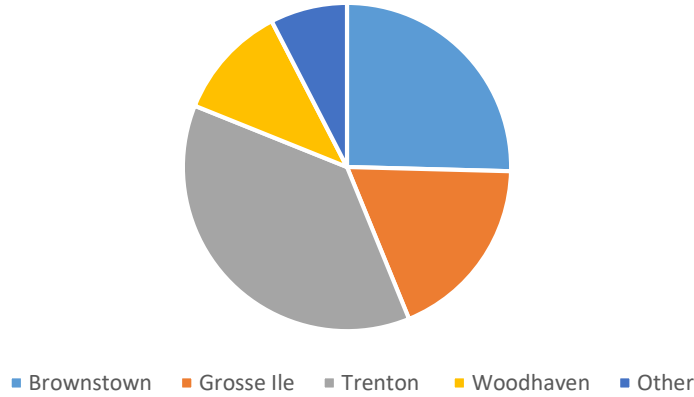
CIRCULATION DEMOGRAPHICS

The chart below shows which communities check out our books. As you know, our library serves as the home library for Brownstown, Grosse Ile, Trenton and Woodhaven. By being part of The Library Network, our patrons are able to access the collections of over 50 libraries. We are allowed to use the buildings and check out items at these libraries across the state of Michigan. We are also able to have their collection items delivered to our home library for our patrons to check out. The circulation stats for our four communities reflect the number of items checked out by the patrons living in these specific municipalities. “Other” represents patrons from other libraries who check out items here or Trenton items at their home library.

2024 Circulation by Municipality



Items Checked Out by Municipality



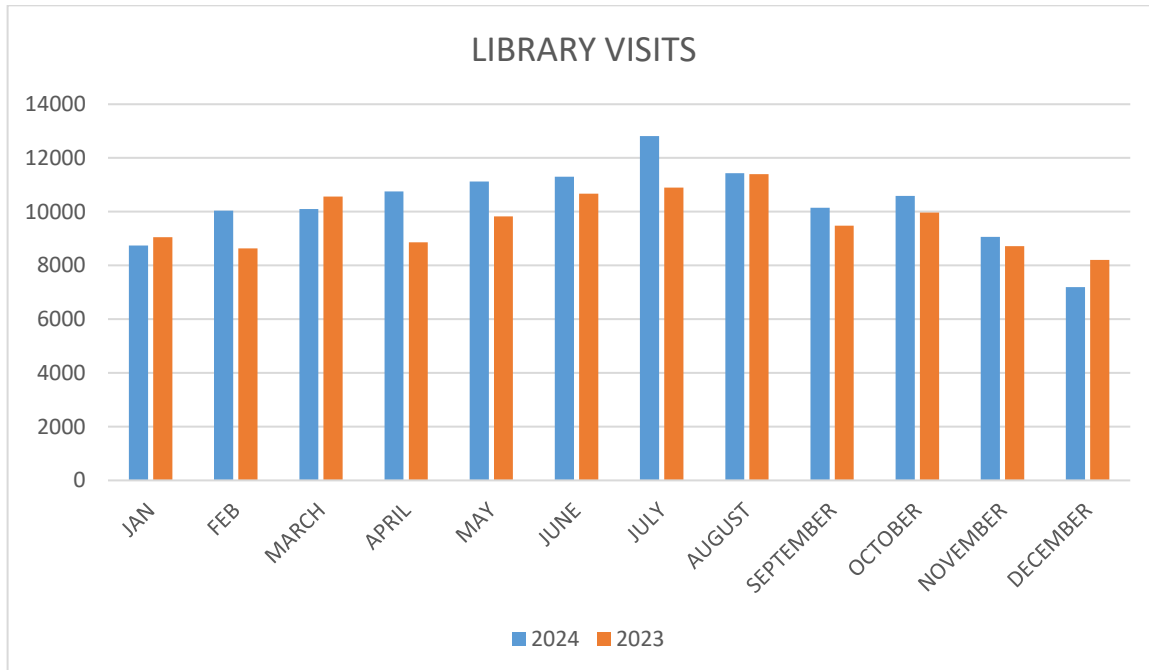
PUBLIC USE STATISTICS

LIBRARY VISITS

Library visits are recorded by a door count. This is taken daily and divided by 2 because one patron triggers the door counter two times (once going in and once leaving). Our number of visits fluctuates throughout the year but we have seen an increase in people coming into the library to use the space. This is interesting as we have also seen an increase in digital use especially in library card requests over email coming in all hours of the day. We also have seen an increase in school visits.

The chart below shows the 2024 numbers of visitors versus the 2023 door count. The total of visitors in 2024 was 123311 as opposed to 2023's 116282. You might note the large attendance in July of 2024. I believe that reflects our popular Summer Reading Program.

2024 Door Count

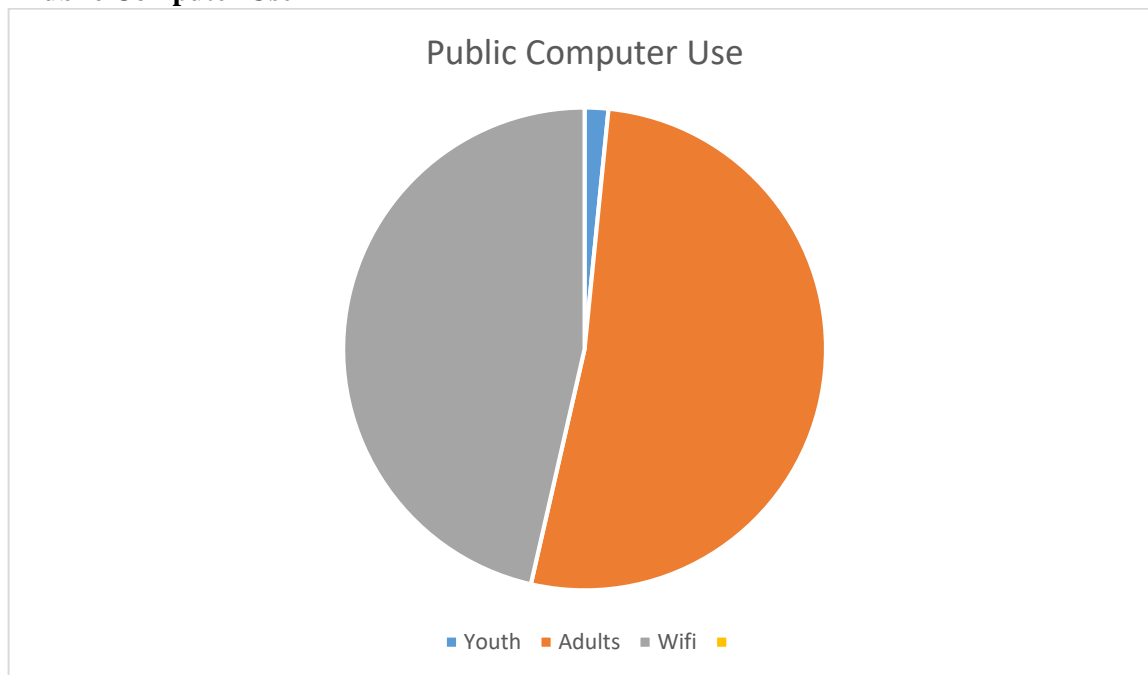


COMPUTERS

Public computers are used for internet access and printing. We have noticed a change in the use of the library over the past 5 years especially after Covid. There is a lot of requests for the use of desks, electrical plugs, chargers, cords, wireless printing, wifi use, and quiet study space. This is seen across age groups Middle School to Senior Citizens with some younger ages requesting tutoring space.

It is interesting to see in the graph below that the public computers are used more than the wifi. The PCs are used 6922 session for adults + 211 for youth; over 7000 total sessions. The wifi was used 6181 times a year. Patrons are able to print from both their own computers using wifi to upload documents and directly from the public computers. They can also send documents to the library email if they are unsure about the upload technology.

2024 Public Computer Use



PROGRAMS

Program attendance is counted and recorded for each event. Passive programming is counted by the number of items used or handed out, or the number of projects returned (placed on display or bulletin board).

Programming is year round. The Summer Reading Programs for adults and youth have a specific focus on reading and include large numbers at most programs as well as numbers for those who participate in tracking reading and getting prizes.

Youth programming outside of Summer Reading is usually regular Ongoing Programming like weekly storytime, monthly Lego club, teen writers group, and book clubs. There are also some special programs like

Read to a Dog, Letters for Hospital Kids, Valentine Making, Crafts, Solar Eclipse and some intergenerational Ongoing Programs like Puzzle Competitions and Trivia Nights.

Adult programming includes regular Ongoing Programming like monthly book clubs, Yoga, Meditation, Tarpology, DAR Genealogy Help, Seed Library Gardening, Computer classes (in the library and in the community), and Writers Group. There are also special programs like Local Authors, Writing Contest, Local Museum presentations, Healthy Eating/Cooking, Local History, Senator/Representative Town Halls, Technology demonstrations, After Hours party in the library, and Dramatic presentations to name a few.

2024 Programs and Highlights

Grant Recipient: grant for teaching people use computers and phones safely, and a grant for homebound delivery including free Hot Spot wifi access as well as books.

Pollinator Meadow: working with the US Fish and Wildlife service, Trenton Schools and local environmental and gardening groups to create a beautiful space for learning and more.

New Outreach Coordinator: creating opportunities to give back to the community at community events, volunteering, community partnerships, charitable giving and more.

First Adult Writer's Contest: judged by local published authors. Monthly writer's groups for adults and teens.

Library of Things: items including musical instruments, coding robot, STEM kits, art, tools and more.

Puzzle Exchange: puzzle swap, community puzzle and intergenerational puzzle contests.

Seed Library exchange seeds and learn with programs on gardening, harvesting and more.

FREE Regular Programs: including weekly **Storytimes** for 0-5 year olds, **Lego Club** for Kinder-5th grade, **Book Clubs** for children, teens and adults, **Summer Reading Program** for all ages including adults. **Yoga, Computer Classes, Gardening, Local Author** visits and more!

Friends of the Library our volunteer group for adults. This supportive group pays for our Summer Reading Programs, Adult and Youth Programs and our Lucky Day collection. They also purchased our water bottle filler, paid for our Comfort Cabinets and initial stock, organize the donated books and Used Book Sales, and gift each new youth library card holder with a book bag and free age appropriate book of their choice from our ongoing book sale. The Friends have also supported our Puzzle Competitions and Trivia Nights. They have supported book bingo and prizes for many programs. There are many other projects that they support monetarily and with their presence. Adult volunteers from this group are going to be added to future projects like homebound delivery.

Story Walk a .5 mile walk with story pages spaced out along the trail. Stories will change with the season and holidays.

19 Public Computers for printing and 24/7 free WIFI.

Displays and Meeting Room: available for non-profit groups and individuals.

Safe and Welcoming Comfortable seating, group work tables, silent study room, children's play area, Teen Nook, new seating and games for kids, more adult seating throughout the building.

Downloadables and E-Resources

kanopy

App for downloadable movies and Great Courses



Apps for free eBooks, eAudioBooks and more



App for kids K-5th grade



free online classes for 55+

GotResumeBuilder



Online resume help



Discounted tickets to venues across the state



 **ancestry.com**

In library free access for genealogy reasearch